

au beaujolais n

peau

BEAUJOLAIS NOUVEAU  
CCI FRANCE BULGARIE  
17 NOV 22

beauji

ais nouveau p

STÉPHANE DELAHAYE

'the wine is a way of living, a way of thinking.  
therefore, it is quite natural to give it a  
central role during an event where people  
can make useful contacts.

## S U M M A R Y

### *Slide 4*

The tradition of  
Beaujolais Nouveau

### *Slide 5*

The big networking  
event in Bulgaria

### *Slides 6-8*

Partnership packages  
- Gold partner  
- Silver partner  
- Bronze partner

### *Slide 10*

Contact us



## THE TRADITION

*Beaujolais Nouveau* is celebrated in 110 countries around the world. The Beaujolais wine takes its name from the historical Province of Beaujolais, the wine producing region to the north of Lyon. The wine is made in the northern part of the Rhône department and southern area of the Saône-et-Loire department which is in the region of Burgundy. It is made from handpicked Gamay grapes.



## I N B U L G A R I A

### Released on the *3rd Thursday of November*

Beaujolais Nouveau will be released on the 3rd Thursday of November with an elegant VIP cocktail - *une soirée de prestige*. The theme of this year's edition is Symbolic French sites.

### More than *2 000 guests*

It is the biggest business event in Bulgaria gathering more than 2 000 guests. Every year, the event attracts numerous distinguished VIP guests as CEOs of leading companies and high-ranking officials.

### As a sponsor you will be *the heart of the celebration!*

Beaujolais Nouveau is an excellent opportunity to present a new product or to announce important news concerning your company to the local and international business community in Bulgaria. Your name will definitely impress memories and be affiliated with one of the most charming and cheerful French tradition. The event is widely covered by our media partners.

#### *Location*

National Palace of Culture

#### *Patron*

Ambassador of France in Bulgaria

#### *Guest of honor*

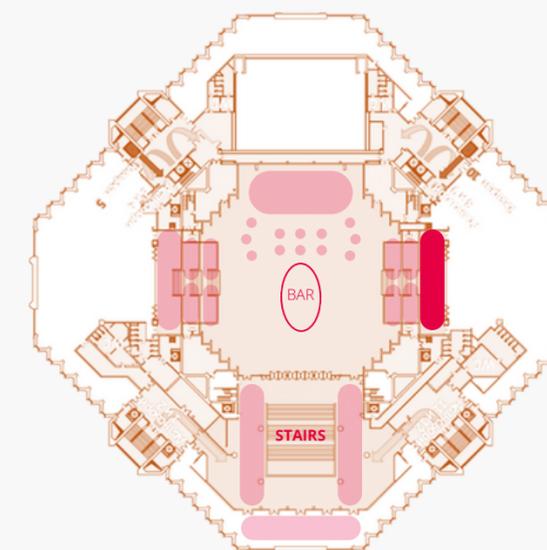
Official representative  
of the Government

P A C K A G E 2

# Gold

partner

BRANDED  
LODGE  
80 m<sup>2</sup>



100 INVITATIONS

70 SERVED BOTTLES

- 2<sup>nd</sup> position on all promotional materials
- Mentioning as gold sponsor during the official speeches and all PR associated interviews
- PR management
- Video about your company
- Logo on CCIFB website
- Preferential rate of 20 BGN (VAT incl.) for Beaujolais bottles in a gift box (*order in advance*)

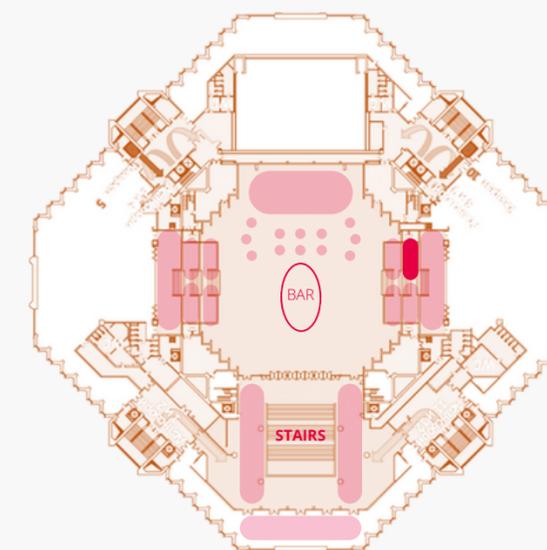
- Turnkey concept & design of your lodge
- Project management
- French bistrot catering
- 4 waiters
- Direct access to the general bar
- Support for your BTL activities

10 000 BGN

P A C K A G E 3

Silver  
partner

BRANDED  
LODGE  
30 m<sup>2</sup>



40 INVITATIONS

30 SERVED BOTTLES

- 3<sup>rd</sup> position on all promotional materials
- Mentioning as silver sponsor during the official speeches and all PR associated interviews
- PR management
- Logo on CCIFB website
- Preferential rate of 20 BGN (VAT incl.) for Beaujolais bottles in a gift box (*order in advance*)

- Turnkey concept & design of your lodge
- Project management
- French bistrot catering
- 2 waiters
- Direct access to the general bar
- Support for your BTL activities

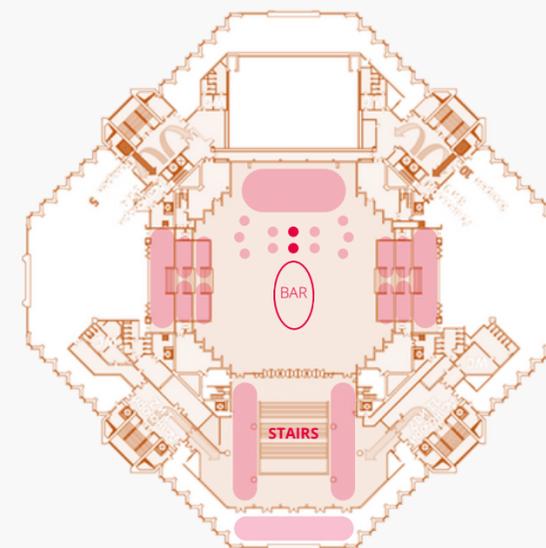
5 0 0 0 B G N

PACKAGE 4

# Bronze

partner

2 BRANDED  
COCKTAIL  
TABLES  
WITH 6 CHAIRS



10 INVITATIONS

2 SERVED BOTTLES

- Company logo on all promotional materials
- Preferential rate of 20 BGN (VAT incl.) for Beaujolais bottles in a gift box (*order in advance*)

- French bistrot catering
- 1 shared waiter
- Direct access to the general bar

2 5 0 0 B G N

**NB.** Please be present at your tables at least 30' before the official start of the event



OUR EVENT TEAM



*Director*

Vessela Todorova-Mosettig  
[vessela.todorova-mosettig@ccifrance-bulgarie.org](mailto:vessela.todorova-mosettig@ccifrance-bulgarie.org)



*Event manager*

Konstantina Karanesheva  
[konstantina.karanesheva@ccifrance-bulgarie.org](mailto:konstantina.karanesheva@ccifrance-bulgarie.org)



*Communications manager*

Assya Trifonova  
[assya.trifonova@ccifrance-bulgarie.org](mailto:assya.trifonova@ccifrance-bulgarie.org)

CONTACT US

CCI France Bulgarie

8A, boul. Tsar Osvoboditel, 2nd floor, 1000 Sofia

(+359 2) 981 08 64 / (+359 2) 980 91 96

[contact@ccifrance-bulgarie.org](mailto:contact@ccifrance-bulgarie.org)

[www.ccifrance-bulgarie.org](http://www.ccifrance-bulgarie.org)