

STRUMA WINE FEST

03 - 05.10.2025

Where the Mediterranean meets the Balkans.
In the vineyards, where wine is born.





03.10 (Friday)

19:00 – 23:00 | Dinner in the vineyards with a three-course menu and curated wine tasting
(Aya Estate Vineyards)

04.10 (Saturday)

09:30 – 12:30 | Struma Wine Run (8 km)

Start - Lozenitsa Estate, Finish - Villa Melnik

09:30 – 10:00 | Runner Registration: bib pick-up, race rules, and Wine Run area map (Lozenitsa Estate)

10:30 – 12:30 | Struma Wine Run - 8 km cross-country run through the vineyards and wineries of the villages Kapatovo - Harsovo - Lozenitsa

12:30 | Finishers' Welcome at Villa Melnik

13:00 | Award Ceremony at Struma Wine Fest (Aya Estate Vineyards)



04.10 (Saturday)

10:30 – 18:00 Festival Program (Aya Estate Vineyards)

Ticket (with online pre-registration) includes:

- Complimentary wine glass at the entrance
- Free wine tastings at the bazaar from all wineries
- Game zones, folklore dances, and barefoot grape stomping
- Entry to the poolside DJ party with welcome drink and bites included

15:00 – 00:00 | Pool party with DJ Namuro
(Lozenitsa Estate)

The program also features yoga & wine, painting & wine, and more.

19:00 – 23:00 | Dinner in the vineyards with a three-course menu and curated wine tasting (Villa Melnik)



05.10 (Sunday)

08:00 – 10:00 | Red grape harvest (season permitting)

12:00 - 15:00 | Guided visit to "Zlaten Rozhen" Retro Car Museum, with lunch and wine tasting at the winery included.

BUY A TICKET



STRUMA WINE RUN



8 km

04.10.2025



Struma Wine Run 2025

Adrenaline in your quest, wine at its best.

For the first time in Bulgaria:

A race among the vineyards of the Struma Valley

Inspired by the world-famous 42 km marathon in France's wine region—where runners dress in creative costumes and savor wine and local delicacies along the route—we created a cross-country run that will take place for the first time in this format in Bulgaria. On October 4th, as part of the Struma Wine Fest, the **Struma Wine Run** will debut.

Discover more about what inspired us:
Marathon Du Medoc [here](#)



The **Struma Wine Run** format includes riddles and checkpoints at selected locations and wineries, featuring wine tastings and local delicacies as part of the challenge. The route combines sport and love for running, wine, and nature, creating a unique experience for enthusiasts of active living and wine culture.



500 lv. 250 lv. Case of wine

AWARDS

Register as a **team** (100 BGN) or **individually** (40 BGN). You'll also have the chance to meet other runners and participants and form a team on the spot. Check out **combo tickets** as well as tickets for dinners and **Struma Wine Fest**. Melnik - Sandanski is only a 2-hour drive from Sofia via the highway - no overnight stay is necessary, but if you decide to stay, the region offers plenty of hotels and even more great activities.

BUY A TICKET