



BULGARIA WANTS YOU

EMPLOYER BRANDING
MEDIA PLATFORM

WHO ARE WE?

BULGARIA WANTS YOU is an innovative platform which cause is focused on career and image development. Initiated as a private project, today it is the bridge between businesses, the state and people. The main goal and cause is to show Bulgarians around the world the potential for career development and a quality life in Bulgaria, as well as to keep those who have remained in the country on the local labor market.



WHAT IS OUR MISSION?

OUR MISSION:



Promotion of Bulgaria as a place where you can have a balance between personal life and professional success - to build a career or invest in your own business, to build a quality life and a peaceful environment for your family.



Creating a connection between businesses and Bulgarians around the world through career forums organized and held abroad. The platform promotes specific job opportunities.

WHAT SETS US APART?

We have created a large-scale platform with no analogues in the world, which serves as a tool for regulating demographic processes in the country.

We have been recognized by the business and the state:

We work for the overall image of the Bulgaria brand through collaboration with businesses, state institutions and local authorities.

We provide information about career and life in Bulgaria:

The platform provides users with detailed information on career opportunities, reliable employers, the standard of living, the conditions and characteristics of each region in Bulgaria.

**WHAT DO WE
OFFER TO
THE
BUSINESS?**



WHAT DO WE OFFER TO THE BUSINESS?

Customized package services according to the needs of each of our partners. Some of the basic services include:

- Creating a company employer profile on the platform
- Posting job announcements
- Creating video content
- Media platform
- Brand positioning at career forums in held Bulgaria and abroad

A woman with dark hair is smiling broadly, looking towards the left. She is holding a white plate filled with a colorful salad of vegetables like tomatoes, cucumbers, and peppers. In the background, another woman is also smiling. The setting appears to be a restaurant or cafe with warm, bokeh-style lighting in the upper left corner. The overall image has a blue tint.

COST OF LIVING CALCULATOR

CALCULATOR

We have created a calculator that anyone can use to calculate the standard of living in their local region and thus make an informed decision about their future. This tool is free for all users, as well as an excellent helper for companies' HR departments.





**BULGARIA WANTS YOU
AND THE STATE:**

BULGARIA WANTS YOU AND THE STATE:

We partner and communicate with various governmental institutions, including:

- Ministry of Foreign Affairs
- Executive agency for the promotion of small and medium-sized enterprises
- Ministry of Economy and Industry
- Ministry of Labor and Social Policy

With the support of BULGARIA WANTS YOU, the government can successfully implement and carry out a policy to solve the demographic crisis in the country. Successful examples of such policies around the world have been achieved as a result of remigration.