

Renovation of the First ENT Department for Head and Neck Oncology

University Hospital "Queen Joanna – ISUL", Sofia



CCI FRANCE BULGARIE
ФRENСКО-БЪЛГАРСКА ТЪРГОВСКА
И ИНДУСТРИАЛНА КАМАРА



Uniting Businesses for Lasting Social Impact

The Chamber of Commerce has decided to launch an innovative initiative that aligns with the CSR strategies of its members. Until now, companies have acted individually, often repeating the same projects year after year. As a respected organization that fosters strong business relationships and promotes economic collaboration, the French Chamber is uniquely positioned to many businesses around a single, impactful project one that will create meaningful change and leave a lasting positive mark on Bulgarian society for decades to come.

Its extensive network and commitment to corporate social responsibility enable it to effectively coordinate and amplify the impact of collective efforts among member companies.

.....

Purpose

Title: Renovation of the First ENT Department for Head and Neck Oncology

Location: University Hospital "Queen Joanna-ИСУЛ", Sofia

Project Coordinator: Led by the French Chamber of Commerce in Bulgaria



Key Partner: Edenred Bulgaria & any members of the chamber

Objective: Raise funds for the comprehensive renovation of the ENT Department to enhance patient care and facilities.

Who we help



ISUL's ENT Oncology Department treats patients facing serious head and neck cancer diagnoses.

These patients often undergo long, emotionally difficult treatment. They deserve a space that supports healing.

Picture of the doctors and a quote

Current challenges

Outdated and deteriorated Infrastructure:

- Worn-out patient rooms
- Unsanitary bathrooms
- Poor ventilation and no air conditioning
- Lack of adequate lighting and insulation
- General fatigue of the space



Impact of the renovation:

- Freshly painted rooms, updated floors, modern bathrooms, and properly ventilated areas for rest and recovery.
- Air-conditioned spaces that are comfortable year-round for both patients and healthcare professionals.
- Upgraded rooms with better layout and furniture will provide personal space and peace of mind to patients facing serious diagnoses.
- This renovation is not cosmetic – it's foundational to creating a department that meets modern standards and builds public trust.



A hospital is not just about treatment - it is about hope.

Fundraising Goals and Strategies

Target Amount:

250,000 EUR

based on the architect's final evaluation of the renovation requirements.

Edenred Bulgaria has committed to contribute 20,000 EUR, which will be raised from its charity run.

CCI France Bulgaria will provide monthly progress reports to track performance and assess campaign effectiveness.



Why Together?

CSR is stronger when we unite.

The French-Bulgarian Chamber's 320 members can create lasting change when we join forces behind one meaningful cause. Every contribution counts - together, we make a lasting impact!



If each of the Chamber's members contribute with 800 EUR, we will reach the 250,000 EUR target!

320 members = 1 mission

Creating a space where people heal and recover.



CCI FRANCE BULGARIE
ФРЕНСКО-БЪЛГАРСКА ТЪРГОВСКА
И ИНДУСТРИАЛНА КАМАРА

Timeline



1

Initial Design Phase

Architects develop renovation plans and cost estimates.



2

Fundraising Launch - Target date until Jun 2026

Engage stakeholders and commence fundraising activities.



3

Construction Start

Begin renovation upon securing sufficient funds.



4

Project Completion

Aim to finalize renovations by December 2026.

Final inspection and launch with a global communication.

Upcoming Initiatives



- CCI will host a **webinar** on 22nd of January to share detailed insights about the project, highlight its objectives, and actively engage participants through interactive discussions.
- Launch a **publicity plan** to maximize reach and visibility across multiple platforms.
- **Strengthen public relations** - secure coverage across online platforms, television, and other channels after the project's finalization.
- **Enhance brand visibility** - Ensure partner company logos are displayed within the hospital department to reinforce brand presence and recognition.

Financial Donations

You may send your financial donations* with payment reference “RENOVATION ISUL” to the following banking accounts:

French-Bulgarian Chamber of Commerce and Industry Association

EUR: BIC: BNPABGSX; IBAN: BG52BNPA94401420279410

A contract will be signed between your company and CCI France Bulgaria, and a certificate of donation will be provided to acknowledge the contribution.

*Please note that the funds collected will not be directly given to the hospital unit. Instead, the money will be allocated to the companies responsible for carrying out the renovation work. All transactions and expenditures will be thoroughly monitored by CCI France Bulgaria to ensure transparency and proper use of the donations.

Material Donations

Companies interested in contributing through material donations, such as air conditioning units, electrical supplies, paint, or room facilities, are encouraged to contact us directly. We also welcome PR contributions and opportunities for publicity to companies that support our initiatives.

Contact us: Vessela Todorova-Mosettig, +359 (0) 897 81 81 74
Konstantina Karaneshova, +359 (0) 879 122 321
E-mail: contact@ccifrance-bulgarie.org
Phone number: +359 2 981 08 64

Join us and leave a
mark on Bulgarian
healthcare history!
Every support
matters!



CCI FRANCE BULGARIE
ФРЕНСКО-БЪЛГАРСКА ТЪРГОВСКА
И ИНДУСТРИАЛНА КАМАРА

