
BEAUJOLAIS NOUVEAU
CCI FRANCE BULGARIE
19 NOV 26

STÉPHANE DELAHAYE

’the wine is a way of living, a way of thinking. therefore, it is quite natural to give it a central role during an event where people can make useful contacts.

SUMMARY

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The tradition of Beaujolais Nouveau

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The big networking event in Bulgaria

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Partnership packages
- Gold partner
- Silver partner
- Bronze partner

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Contact us

Beaujolais Nouveau is celebrated in *110* countries around the world. The Beaujolais wine takes its name from the historical Province of Beaujolais, the wine producing region to the north of Lyon. The wine is made in the northern part of the Rhône department and southern area of the Saône-et-Loire department which is in the region of Burgundy. It is made from handpicked Gamay grapes.



IN BULGARIA

Location

National Palace of Culture

Patron

Ambassador of France in Bulgaria

Guest of honor

Official representative
of the Government

Released on the *3rd Thursday of November*

Beaujolais Nouveau will be released on the 3rd Thursday of November with an elegant VIP cocktail - ***une soirée de préstige.***
The theme of this year's edition is Symbolic French artworks.

More than *2 000 guests*

It is the biggest business event in Bulgaria gathering more than 2 000 guests. Every year, the event attracts numerous distinguished VIP guests as CEOs of leading companies and high-ranking officials.

As a sponsor you will be *the heart of the celebration!*

Beaujolais Nouveau is an excellent opportunity to present a new product or to announce important news concerning your company to the local and international business community in Bulgaria. Your name will definitely impress memories and be affiliated with one of the most charming and cheerful French tradition.
The event is widely covered by our media partners.

PACKAGE 2

Silver partner

BRANDED CORNER

40 INVITATIONS

- 3rd position on all promotional materials
- Mentioning as silver sponsor during the official speeches and all PR associated interviews
- PR management
- Logo on CCIFB website
- Preferential rate of 10,23 EUR (VAT incl.) for Beaujolais bottles in a gift box *(order in advance)*

30 SERVED BOTTLES

- Turnkey concept & design of your lodge
- Project management
- 4 tables
- French bistrot catering
- 2 waiters
- Direct access to the general bar
- Possibility to exhibit in the large outdoor exhibition area
- Support for your BTL activities

3 600 EUR

PACKAGE 3

Bronze
partner

2 BRANDED COCKTAIL TABLES

15 INVITATIONS

10 SERVED BOTTLES

- Company logo on all promotional materials
- Preferential rate of 10,23 EUR (VAT incl.) for Beaujolais bottles in a gift box *(order in advance)*
- French bistrot catering
- 1 shared waiter
- Direct access to the general bar

1 600 EUR

NB. Please be present at your tables at least 30' before the official start of the event


PRÉSIDENT
50

OUR EVENT TEAM



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