

Annuaire



PREPARATION OF THE YEARBOOK





An edition of 900 copies.

A wide distribution to:

- Our 240 members
- Ministries and local administration
- Embassies in Bulgaria
- CCI in France and in Bulgaria
- Embassy of Bulgaria in France

PREPARATION OF THE YEARBOOK



Sending a message requesting validation or updating of the data relating to your company that appear in the 2021/22 Yearbook.

For new members, a form with the required information will be sent to validate the content.

The **deadline** for validation/updating of the data is March 4, 2022.

Choose a publication format (see slide 5) and communicate it to the CCI France Bulgarie, without omitting to add the required advertising elements.

Sending the pre-print of your new 2022/23 page in .pdf format, to be validated before printing.

*The sending is only for members who have requested an update of the information.

We kindly ask you to respect the deadlines in order to be able to ensure the printing deadlines.

OUR ADVERTISING SPACE OFFERS





Presentation page	Free
Descriptive page	300 BGN
Double page (1 descriptive page + 1 advertising page)	900 BGN
Inside front page	1200 BGN / 400 BGN
Second cover	1 500 BGN
Back cover	1 500 BGN
Yearbook + CCIFB website (different possibilities)	2 000 BGN





PRESENTATION PAGE

Each member of the CCI France Bulgarie has the right to a presentation of his sector of activity on half a page.

This presentation includes:

- Company logo and slogan
- Short description of your activity in 64 characters or 1 line per language (FR and BG)

^{*}Non-use of detailed presentation or images













DESCRIPTIVE PAGE

It allows you to add more information about your industry, and thus enhance your business.

There are many possibilities:

- Descriptive text
- Team image
- Product image









DOUBLE PAGE

1 descriptive page + 1 advertising page

For more advertising space, possibility of an additional page.









INSIDE FRONT PAGE

Immediate visibility for the advertiser.

The possibilities in terms of advertising space on an A5-sized page:

- Full advertising page: 1 200 BGN
- 1/3 of a page, i.e. a shared page with other advertisers: 400 BGN



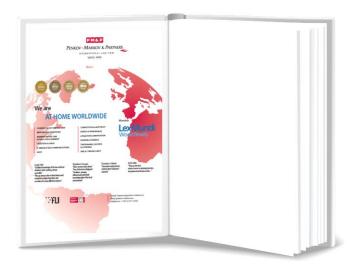






SECOND COVER

Second cover for the advertiser



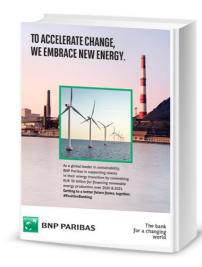






BACK COVER

Back cover for the advertiser











COMBINED OFFER

Yearbook page + digital presence of your company on our website - banner advertising (or video)

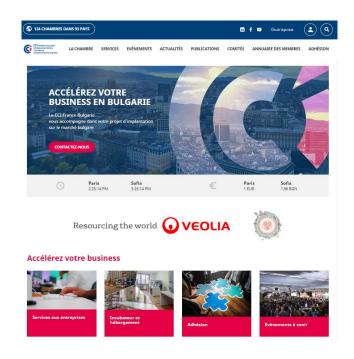
768 px x **90** px

Annual subscription

- *Subject to availability
- **Possibility of monthly update of advertising materials







Contact us:

INFO@CCIFRANCE-BULGARIE.ORG