



CCI FRANCE BULGARIE  
ФРЕНСКО-БЪЛГАРСКА  
ТЪРГОВСКА  
И ИНДУСТРИАЛНА КАМАРА

INSTITUT  
FRANÇAIS

# CCI France Bulgarie Networking Cocktail March 8<sup>th</sup>

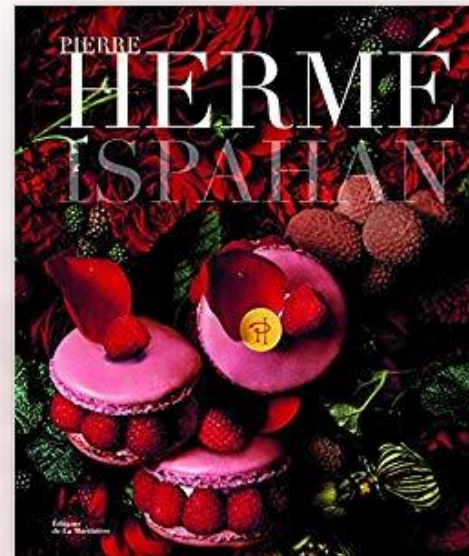
*Special guest: Pierre Hermé*

# Pierre Hermé

World's Best Pastry Chef in 2016

The 4<sup>th</sup> most influential French person in the World by Vanity Fair in 2016

The man that Vogue called "the Picasso of Pastry"



# CCIFB Networking Cocktail - March 8<sup>th</sup>

Venue : Lili Pham

Format: Cocktail party

- Under the High patronage of H.E. Eric Lebédel, French Ambassador
- March is the month of multiple francophone celebrations culminating at the International Francophonie Day on March 20<sup>th</sup>
- Around 150 **premium guests**: The Group of Francophone Ambassadors in Sofia, officials, members, French business community
- Pierre Hermé is going to share some details on his international success story during the official speeches



# Networking Cocktail Partnership offer

Partner: **1000 BGN**

1<sup>st</sup> position on all communication materials

- e-invitation,
- banners
- Press release
- CCIFB website/Facebook page

Mentioning as partner during the official speech

Positioning of your advertising materials at the venue